

Cortney Tolson

Graphic Designer & Illustrator



➤ **Portfolio:** www.designbycortney.com
Email: tolsoncortney@gmail.com

Work Experience

Learning Abroad Center
09/2020 to current
University of Minnesota

Graphic Design Assistant

Completed work requests from Learning Abroad Center staff, designing material, editing and organizing photos, and completing other illustrated elements. Collaborated with the design team to develop social media materials.

BETA
05/2021 to 10/2021
Minneapolis, MN

Student Graphic Designer

Designed assets for Twin Cities Startup Week. Utilized branding guidelines. Updated web graphics and produced social media graphics. Created promotional banners, pamphlets, announcements, social media graphics, and posters/signage for events.

Design U
01/2020 to 10/2020
University of Minnesota

Team Member of Digital Devision

Used Word Press to improve client website UX for a book subscription service. Team created promotional material for The ARC Minnesota thrift store. Collaborated to develop ideas critically and problem solve user issues. Nonprofit student-run consultancy.

MURAJ: In Focus Journal Covers
05/2021 to 06/2021
University of Minnesota

Contract Work

Minnesota Undergraduate Research & Academic Journal is an academic journal dedicated to the academic research of undergraduate students. Designed total of 9 covers that were than featured on the University website.

Bluemound Country Club
04/2014 to 08/2020
Wauwatosa, WI

Golf Caddy

Assisted golfers with selecting clubs, game strategics, and lining up shots. Caddied for more than 150 rounds of golf, including tournaments. Comfortable communicating with and advising both amateur and professional golfers.

Education

University of Minnesota- Twin Cities

Expected Graduation- 2022 3.9 GPA

Graphic Design and Communication Studies Major

Relevant Coursework (Design):

Typography, Photography, Text and Image, Packaging and Display, Illustration, Web Design, Color Theory, Prototyping, UX Design, Marketing, Film-making, Animation

Relevant Coursework (Communications):

Media Studies, Public Speaking, Policy Debate, Family Communications

Proficient In

Design: Adobe Xd, Adobe InDesign, Procreate, Adobe Illustrator, Figma, Blender

Photo/Video Editing: Adobe Photoshop, Premiere Pro, Adobe After Effects, , Adobe Lightroom, Adobe Bridge

Web Design: HTML/CSS, Wordpress, Squarespace

Achievements

- Awarded Western Gold Associations:
Chick Evans Scholarship
- Packaging Design featured in **Packaging of the World**
- National Honors Society
- National Art Honors Society- President
- Student athlete in Basketball, Rugby & Cross Country