

Cortney Tolson

Graphic Designer & Illustrator



➤ **Portfolio:** www.designbycortney.com
Email: tolsoncortney@gmail.com

Work Experience

De Vor Communications

06/2022 to 10/2023
Germantown, WI

Graphic Designer

Created event materials and informative graphics for the public such as infographics, flyer's, brochures, newsletters, presentations, videos, websites, and other visual materials. I developed brand identities for state and county road improvement projects. The team develops communication strategies that resonate with stakeholders in the project areas.

Learning Abroad Center

09/2020 to 05/2022
University of Minnesota

Graphic Design Assistant

Completed work requests from Learning Abroad Center staff, designing material, editing and organizing photos, and completing other illustrated elements. Collaborated with the design team to develop social media materials.

BETA

05/2021 to 10/2021
Minneapolis, MN

Student Graphic Designer

Designed assets for Twin Cities Startup Week. Utilized branding guidelines. Updated web graphics and produced social media graphics. Created promotional banners, pamphlets, announcements, social media graphics, and posters/signage for events.

MURAJ: In Focus Journal Covers

05/2021 to 06/2021
University of Minnesota

Contract Work

Minnesota Undergraduate Research & Academic Journal is an academic journal dedicated to the academic research of undergraduate students. Designed total of 9 covers that were than featured on the University website.

Bluemound Country Club

04/2014 to 08/2020
Wauwatosa, WI

Golf Caddy

Assisted golfers with selecting clubs, game strategics, and lining up shots. Caddied for more than 150 rounds of golf, including tournaments. Comfortable communicating with and advising both amateur and professional golfers.

Education

University of Minnesota- Twin Cities

Expected Graduation- 2022 3.9 GPA

Graphic Design and Communication Studies Major

Relevant Coursework (Design):

Typography, Photography, Text and Image, Packaging and Display, Illustration, Web Design, Color Theory, Prototyping, UX Design, Marketing, Film-making, Animation

Relevant Coursework (Communications):

Media Studies, Public Speaking, Policy Debate, Family Communications

Proficient In

Design: Adobe Xd, Adobe InDesign, Procreate, Adobe Illustrator, Figma, Blender

Photo/Video Editing: Adobe Photoshop, Premiere Pro, Adobe After Effects, , Adobe Lightroom, Adobe Bridge

Web Design: HTML/CSS, Wordpress, Webflow

Achievements

- Awarded Western Gold Associations:
Chick Evans Scholarship
- Packaging Design featured in **Packaging of the World**
- National Honors Society
- National Art Honors Society- President
- Student athlete in Basketball, Rugby & Cross Country